



[WWW.NOTTINGHAMBABYTODDLEREVENT.CO.UK](http://WWW.NOTTINGHAMBABYTODDLEREVENT.CO.UK)



## COMMUNITY

Be a part of a ever growing COMMUNITY and Champion support for your local baby & toddler industry



## CONNECT

A face to face opportunity to CONNECT with parents, guardians and other session leaders from all over Nottingham



## ELEVATE

ELEVATE your business brand engagement and awareness

**FRIDAY  
5TH AUGUST**

**10AM - 4PM**

**SHERWOOD  
METHODIST CHURCH**



[www.nottinghambabytoddlerevent.co.uk](http://www.nottinghambabytoddlerevent.co.uk)

[nottinghambabytoddlerevent@hotmail.com](mailto:nottinghambabytoddlerevent@hotmail.com)



# ABOUT

The Nottingham Baby & Toddler Group was created during my hard and very long lockdown pregnancy in 2020 not only to find support, but to help maintain the local Baby & Toddler groups and communities online.



This community is still well established on socials via Facebook and Instagram and has grown to 3.7K Members providing a online hub for all Nottingham parents of Babies and toddlers to locate local classes, Groups, workshops and services available to them and for class teachers, session leaders and small businesses owners to have a focal point to freely advertise to parents all over Nottingham.

The aim of the Nottingham Baby & Toddler Event is to bring the social aspect back and connect group leaders to Babies, Toddlers and parents under one roof!

# VENUE

Sherwood Methodist Church

4 Devon Drive, Sherwood, Nottingham NG5 2EN

- 4 - 6 minute bus Or car journey from the city centre. Route serves 8 different Bus services
- Located over two floors - Use of 8 rooms including halls, kitchens and smaller dedicated rooms.
- Small car park access for drop off only
- On street parking
- Ramp & lift access
- Toilet and changing facilities on both floors

# TICKETS

Tickets will be available via the official website only.

We will have an allocated amount for on the door payments closer to the date.

Standard Ticket includes full access and taster sessions for one Adult with up to 2 Siblings; 5 and under. Additional siblings and adult tickets will also available

There will be a allocated amount of tickets per timeslots 10am-1pm and 1pm-4pm to ensure the footfall throughout the day.

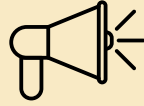




## EXHIBIT AT THE EVENT



Nottingham Baby & Toddler Group is established online and covers Nottingham Surrounding Nottinghamshire areas



Broad marketing campaign including online, outdoor and press advertising.



Opportunity to discuss your business and offerings, demonstrations and a taster session.



Full exhibitor support including access to marketing materials, exhibition area, leaflet design and printing if required.



Excellent networking opportunities with a range of group leaders and other baby related service providers.



All exhibitors receive their company Logo & company promo on our website.



Become part of a wider community



Get your business in front of the perfect target audience.



Free cold drinks, tea and coffee  
Ongoing networking and marketing on socials and much more

## WHY EXHIBIT

Bring the social aspect alive and meet face to face with Babies, Toddlers, parents, Childminders and more!

Maximise brand engagement, Increase your brand awareness and experiences, drive direct bookings and sampling to a desirable audience of Nottingham and the wider areas.

Be part of a expanding community, Champion support for the growing baby & toddler class Industry in Nottingham and be supported by a new organisation wanting to grow and Aid local businesses.





Standard Exhibitor	Outdoor Exhibitor & Live Demo**	Showcase Exhibitor & Live Taster session or Live Speaker
6ft Table 1 Chair	6ft Table 1 Chair	6ft Table 1 Chairs
Main Hall Secondary area	Carpark area	Main Hall Secondary area Live Hall
<b>£60</b>	<b>£90</b>	<b>£80</b>

\*Option available to Messy play or Outdoor play exhibitors only. Small look on demonstrations throughout the day

You can have up to two people on the stand at one time & can swap throughout the day to represent one company.

### Taster session/live speaker

- up to 30 minutes slot (use time as you wish)
- large carpeted area with small raised area for leader
- Electricity point & music speaker available
- QR marketing poster provided at the entrance for users to scan, follow you & review

### OTHER

- Electricity - £5.00
- Inclusion of 60 Flyers in Goody Bags - £15.00
- Additional Banner to be added in another area - £15.00
- Live speaker appearance with no stand - £40.00

Full terms and conditions apply





## SERVICE EXHIBITORS

Service Exhibitors must be available for Parent, Baby and toddler service users only.

This may include;

- Weaning/first aid/breastfeeding specialist
- Family pop up Cafe Host
- Children's entertainment; soft play etc
- Baby & toddler focused small businesses; Clothes, accessories etc
- Baby & toddler Photographer
- Relaxation/Massage therapists
- Medical advisor

...List not exhausted.

Services Exhibitor
Equipment available (dependant on area)
Dedicated area's for example; Cafe & Kitchen area, Play Area, Quiet Room, Shop area, break off area, Outdoor.
<b>£POA</b>

**\*\*VERY Limited spaces available**

Open to have a table space, Room or Particular space to showcase your services.

Fee dependant on services and amount of space required.

Once application is complete, we will have the opportunity to discuss ideas further before confirmation of space.

**UNABLE TO ATTEND the event, But still want to be involved?**  
well, you can!

we will have one set up table for flyers and also the opportunity to add to the goody bags

- Flyer table £15.00
- Inclusion of 60 flyers in Goody Bags - £15.00
- Banner displayed £20.00

(discount for multiple marketing options.)

Full terms and conditions apply





## TO APPLY

Applications will be taken on a first come first serve basis and selection process - ensuring there is a wide variety

Space is limited therefore there is a limited amount of tables and stands available.

Deadline for all exhibit applications are  
20th May 2022

Applications will be confirmed  
23rd May 2022

Confirmation & Secure payments in full by  
20th May 2022

**<https://form.jotform.com/221226603608348>**

Once applicants are confirmed we require the following:

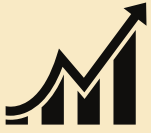
- Company Logo
- 1/2 class images - all in those in the photo must give consent.
- Promo Profile - Jargon about your company!
- One offer; that is exclusive to all ticket holders (this can only be taken up via you at your stand on the day or on the flyers if added in the goody bags)
- Copy of insurance, DBS, food hygiene - where necessary
- Any initial requirements

If you have any questions ahead of applying please do not hesitate to ask as many or as little questions as required

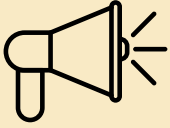
EMAIL: [nottinghambabytoddlerevent@hotmail.com](mailto:nottinghambabytoddlerevent@hotmail.com)



# BECOME A SPONSOR



Maximise your exposure at The Nottingham baby and toddler Event by becoming a event sponsor.



Engage with your key audience in the lead up to the event and on the day with your branding on all associated marketing materials, both online and in print.



As a sponsor we will give you a prime position to advertise at the event



Be part of a expanding community, Champion support for the growing baby & toddler class Industry in Nottingham and be supported by a new organisation wanting to grow and Aid Local businesses.



Company Logo on promotional materials for the event including banners and flyers



Regular Mentions on all social media promotions on our active social channels  
Featured on Website with Logo, Promo bio and Link to your website



Flyer/promotional item/sample to be included in our goody bags



Extra complimentary allocated entry tickets

Standard Event Sponsorship	Premier Event Sponsorship
<b>£150</b>	<b>£POA</b>

Your support will help with the first of this type of event in Nottingham, support further marketing strategies, making it a welcoming and successful event for visitors and much more.

If you want to discuss how to sponsor the event or have any questions please  
Email: [nottinghambabytoddlerevent@hotmail.com](mailto:nottinghambabytoddlerevent@hotmail.com)  
Thank you

